

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2478210

Alt Order #: 26900454

Product Desc:

Estimate: 2958

Flight Dates: 06/30/20 - 07/06/20

Original Date / Rev: 06/02/20 / 06/02/20

Order Type: REG

Primary AE: Katz Los Angeles

Sales Office: K-LA

Sales Region: Nat

Agency

Name: Target Enterprises

Buying Contact:

Billing Contact:

15260 Ventura Boulevard

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Club for Growth PAC

Demographic: A55+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P4

Order Brand:

New Business Thru:

Advertiser External ID: IN16618

Agency External ID: IN4746

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	36	\$12,159.00	\$10,335.15

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	36	\$12,159.00	\$10,335.15	174.40
Totals	36	\$12,159.00	\$10,335.15	174.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	38%	\$12,159.00
Market	100%	\$31,997.37

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$19,838.37

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	06/30/20	07/06/20		CM	4-430pm	MTWTF--	:30	4	\$180.00	P4	3.30	NM	5	\$900.00

Wichita KS KSNW

Order / Rev: A2478210
 Alt Order #: 26900454
 Flight Dates: 06/30/20 - 07/06/20

Advertiser: POL/Club for Growth PAC
 Product Desc:
 Estimate: 2958

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-----S			1			\$135.00		2.00			
N 12	Multi	07/05/20	07/05/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	2.20	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-----S			1			\$100.00		2.20			
N 13	Multi	06/30/20	07/05/20	Good Day Kansas	CM	1230p-1p	-TWTF--	:30	1	\$80.00	P4	2.20	NM	1	\$80.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	-TWTF--			1			\$80.00		2.20			
													Totals	36	\$12,159.00



125 West 55th St
New York, NY 10019

Contract # 26900454	Changes as of: 6/2/2020 at 1:38 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: //2958	Flight: 6/30/20 - 7/6/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita	Total \$: \$12,159.00
	Product: Club For Growth Action	Office: LOS ANGELES	Total Spots: 36
Agency Order #:	Service: Nielsen	Total CPP: \$69.72	
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 174.4	
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063	Traffic #: A2478210	
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/30 - 7/6			Total Spots	Total \$	CPP*	GRP*
							6/30	7/6					
MSD 16	Su 5p-5:30p		KSN NEWS	\$180.00	4.4	30	1	0		0	\$0.00	\$40.91	0.0
MGD 18	Su 8a-9a		SUNDAY TODAY SHOW	\$100.00	2.2	30	1	0		1	\$100.00	\$45.45	2.2
MGD 19	Tu-F 12:30p-1p		GOOD DAY KANSAS	\$80.00	2.2	30	1	0		1	\$80.00	\$36.36	2.2
TOTALS:							30	6		36	\$12,159.00	\$69.72	174.4

Makegood Comments			
Date/Time	Action	Added by	Comment
06/02/20 1:39 PM	Accepted	CAROLINA DELGADO	Approved
05/28/20 5:13 PM	Returned	CAROLINA DELGADO	Please advise what program is airing instead of 5p News on Sunday. Thank you
05/28/20 3:26 PM	Sent To Rep	Patty Sparkman	Please accept MG offer - thanks
05/26/20 12:54 PM	Returned	CAROLINA DELGADO	MG is short points. Please revise. Thank you
05/22/20 1:41 PM	Sent To Rep	Patty Sparkman	Program change - Please accept mg offer